

FROM ACADEMY AWARD WINNING PRODUCER

JONATHAN SANGER

&

EXECUTIVE PRODUCER'S SI HARB, BOB REINER

JASON MOHNEY, AND MICHAEL J. PETER

300 ROSES

STARRING

ACADEMY AWARD WINNER

CUBA GOODING JR.

VEUIT PRESENTS PRODUCER JOE JUAREZ A FILM BY SCRIPT WRITER ACTOR MARS CALLAHAN "300 ROSES"
MUSIC BY TONY MERCEDES COSTUME DESIGNER LISA SMITH EDITED BY AARON SCHUMANN PRODUCTION DESIGNER SKY PRODUCTIONS DIRECTOR OF PHOTOGRAPHY DAVE STUMP
EXECUTIVE PRODUCER SI HARB EXECUTIVE PRODUCER BOB REINER EXECUTIVE PRODUCER JASON MOHNEY EXECUTIVE PRODUCER MICHAEL J. PETER
PRODUCED BY JONATHAN SANGER SCREENPLAY BY MARS CALLAHAN DIRECTED BY MARS CALLAHAN

WE KNOW WHERE THE AUDIENCE IS!



300M+ Targeted Audience

10 episodes made for a built-in audience

300 ROSES

1% Conversion Per Year at \$2.99
Per Episode
10 Episode Season



After 36 Months
300M gross return per season
(BEFORE DATA MINING)

30M Investment

- 10M Return from tax credits
- 15M Return from foreign sales
- 5M Return from product placement, product integration & sponsorship



100% Recoup in 24 months before 1 person pays us \$2.99 to watch the show.



With most investment in entertainment, you never know if the final product is going to be any good until you've already spent the money on producing the product.

There are a variety of additional revenue opportunities which could not only generate substantial value for 300 ROSES but could also increase its brand awareness and help promote the series.

Branded merchandise sold directly to fans
- 20% of viewers; \$37 avg. price; 40% margin



Licensing fees from 3rd Party gaming vendors for "300 ROSES" themed floor games
- 1 license up to 10M viewers and 2 licenses there after
- \$10M per license

Fees for product and brand integrations from advertising partners
- Average of \$1M per episode
- Total of \$10M across all ten episodes of Season 1

Illustrative Investor Distributions (Episode Sales & Ancillary)⁽¹⁾

(in millions)

	2.5M	5.0M	10M	15.0M	20M
Price Paid Per Episode			\$2.99		
# of Episodes in Season 1			10		
Total Price Paid			\$30		
Number of Viewers ²	2.5M	5.0M	10M	15.0M	20M
Gross Revenue	\$75M	\$150M	\$299M	\$449M	\$598M
Payment Processing	(\$2M)	(\$4M)	(\$9M)	(\$13M)	(\$18M)
Distribution	(\$15M)	(\$29M)	(\$58M)	(\$87M)	(\$116M)
Incentive Rebates	\$9M	\$9M	\$9M	\$9M	\$9M
Net Distributable Cash	\$67M	\$125M	\$241M	\$357M	\$473M
Total Paid to Investor	\$42M	\$65M	\$111M	\$158M	\$204M
Multiple on Investment	1.4x	2.2x	3.7x	5.3x	6.8x
Ancillary Revenues:					
Brand Merchandise	\$7M	\$7M	\$29M	\$44M	\$59M
Floor Game Licensing	\$10M	\$10M	\$20M	\$20M	\$30M
Brand Integration	\$10M	\$10M	\$10M	\$10M	\$10M
Ancillary Revenues	\$27M	\$35M	\$59M	\$74M	\$99M
Total Paid to Investor	\$53M	\$78M	\$138M	\$186M	\$242M
Multiple on Investment	1.8x	2.6x	4.5x	6.2x	8.1x

THEN WE INVITE OUR AUDIENCE TO JOIN US IN OUR ONLINE CASINO



Illustrative Online Gaming Revenue⁽¹⁾

(in millions)	2.5M	5.0M	10.0M	15.0M	20.0M
Number of Viewers	2.5M	5.0M	10.0M	15.0M	20.0M
Players (% of Viewers)	10%				
Implied # of Players	0.3M	0.5M	1.0M	1.5M	2.0M
Gross Commissions	\$13M	\$25M	\$50M	\$75M	\$100M
Partner Share (at 30%)	(\$4M)	(\$8M)	(\$15M)	(\$23M)	(\$30M)
Total Revenue	\$9M	\$18M	\$35M	\$53M	\$70M

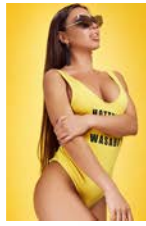
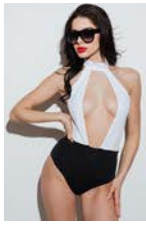
"The cast of 300 ROSES cordially invites you to join us in our private poker game!"

Poker/Black-Jack/Slots/Sports Book/Lotto/Fantasy/ Merchandise/Experiences/Auctions/Tokens/NFT's

Combined Revenue Projections Paid To Investors

2.5M Viewers	5M Viewers	10M Viewers	15M Viewers	20M Viewers
\$53M Views \$9M Gaming	\$78M Views \$18M Gaming	\$138M Views \$38M Gaming	\$186M Views \$53M Gaming	\$240M Views \$70M Gaming
\$62M Combined Total	\$96M Combined Total	\$176M Combined Total	\$239M Combined Total	\$310M Combined Total

THE CAST OF 300 ROSES WILL HAVE THEIR OWN CHANNELS ON VEUIT.COM



FANS OF THE SHOW CAN SUBSCRIBE & SUPPORT

VEUIT ORIGINAL CONTENT

PRODUCTION COST / 300 ROSES	\$30M SPEND	\$30M SPEND	\$30M SPEND	\$30M SPEND
10 EPISODE SEASON RECOUPABLE EXPENSES	Year 1	Year 2	Year 3	Year 4
Tax Rebates	\$ 10,000,000	\$ 10,000,000	\$ 10,000,000	\$ 10,000,000
Product + Brand Integration	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000
International / Foreign Sales	\$ 15,000,000	\$ 15,000,000	\$ 15,000,000	\$ 15,000,000
TOTAL RECOUPABLE EXPENSES	\$ 30,000,000	\$ 30,000,000	\$ 30,000,000	\$ 30,000,000

VIEWERS / 300 ROSES

10 EPISODE SEASON RENTALS	Year 1	Year 2	Year 3	Year 4
Scenario A / VIEWERS OF ALL 10 EPISODES	2,500,000	3,125,000	3,906,250	4,882,813
Scenario B / VIEWERS OF ALL 10 EPISODES	5,000,000	6,250,000	7,812,500	9,765,625
Scenario C / VIEWERS OF ALL 10 EPISODES	10,000,000	12,500,000	15,625,000	19,531,250
Scenario D / VIEWERS OF ALL 10 EPISODES	15,000,000	18,750,000	23,437,500	29,296,875
NOTE:	25%	GROWTH	PER	YEAR

RENTAL REVENUE / 300 ROSES

10 EPISODE SEASON RENTALS	Year 1	Year 2	Year 3	Year 4
Scenario A / VIEWERS OF ALL 10 EPISODES	\$ 74,750,000	\$ 93,437,500	\$ 116,796,875	\$ 145,996,094
Scenario B / VIEWERS OF ALL 10 EPISODES	\$ 149,500,000	\$ 186,875,000	\$ 233,593,750	\$ 291,992,188
Scenario C / VIEWERS OF ALL 10 EPISODES	\$ 299,000,000	\$ 373,750,000	\$ 467,187,500	\$ 583,984,375
Scenario D / VIEWERS OF ALL 10 EPISODES	\$ 448,500,000	\$ 560,625,000	\$ 700,781,250	\$ 875,976,563
NOTE:	\$ 2.99	PER	RENTAL	3 DAYS

LESS REV SHARE TO PLATFORMS 50% COST OF DOING BUSINESS*

NET RENTAL REV / 300 ROSES

10 EPISODE SEASON RENTALS	Year 1	Year 2	Year 3	Year 4
Scenario A / VIEWERS OF ALL 10 EPISODES	\$ 37,375,000	\$ 46,718,750	\$ 58,398,438	\$ 72,998,047
Scenario B / VIEWERS OF ALL 10 EPISODES	\$ 74,750,000	\$ 93,437,500	\$ 116,796,875	\$ 145,996,094
Scenario C / VIEWERS OF ALL 10 EPISODES	\$ 149,500,000	\$ 186,875,000	\$ 233,593,750	\$ 291,992,188
Scenario D / VIEWERS OF ALL 10 EPISODES	\$ 224,250,000	\$ 280,312,500	\$ 350,390,625	\$ 437,988,281
NET TO VEUIT	PER	RENTAL	revenue	

ANCILLARY REVENUE - 300 ROSES

	Year 1	Year 2	Year 3	Year 4
Scenario A / Brand Merchandise	\$ 1,000,000	\$ 1,020,000	\$ 1,040,400	\$ 1,061,208
Scenario B / Brand Merchandise	\$ 2,000,000	\$ 2,040,000	\$ 2,080,800	\$ 3,906,250
Scenario C / Brand Merchandise	\$ 4,000,000	\$ 5,000,000	\$ 6,250,000	\$ 7,812,500
Scenario D / Brand Merchandise	\$ 6,000,000	\$ 7,500,000	\$ 9,375,000	\$ 11,718,750
Scenario A / ONLINE GAMING	\$ 12,500,000	\$ 12,750,000	\$ 13,005,000	\$ 13,265,100
Scenario B / ONLINE GAMING	\$ 50,000,000	\$ 51,000,000	\$ 52,020,000	\$ 53,060,400
Scenario C / ONLINE GAMING	\$ 200,000,000	\$ 204,000,000	\$ 208,080,000	\$ 212,241,600
Scenario D / ONLINE GAMING	\$ 450,000,000	\$ 459,000,000	\$ 468,180,000	\$ 477,543,600
ANY / ALL OTHER REVENUE (A-D)	\$ 10,000,000	\$ 10,200,000	\$ 10,404,000	\$ 10,612,080
TOTAL ANCILLARY REVENUE A	\$ 23,500,000	\$ 23,970,000	\$ 24,449,400	\$ 24,938,388
TOTAL ANCILLARY REVENUE B	\$ 62,000,000	\$ 63,240,000	\$ 64,504,800	\$ 67,578,730
TOTAL ANCILLARY REVENUE C	\$ 214,000,000	\$ 219,200,000	\$ 224,734,000	\$ 230,666,180
TOTAL ANCILLARY REVENUE D	\$ 466,000,000	\$ 476,700,000	\$ 487,959,000	\$ 499,874,430

NOTE: 2% CONVERSION OF VIEWERS

VEUIT ORIGINAL CONTENT

300 ROSES	Year 1	Year 2	Year 3	Year 4
GRAND TOTAL (NET) A	\$ 60,875,000	\$ 70,688,750	\$ 82,847,838	\$ 97,936,435
GRAND TOTAL (NET) B	\$ 136,750,000	\$ 156,677,500	\$ 181,301,675	\$ 213,574,824
GRAND TOTAL (NET) C	\$ 363,500,000	\$ 406,075,000	\$ 458,327,750	\$ 522,658,368
GRAND TOTAL (NET) D	\$ 690,250,000	\$ 757,012,500	\$ 838,349,625	\$ 937,862,711